



VODKA

LUXURY COLLECTION

MICHELADAM

FASHION  
COCKTAILS

THE  
*essence*  
OF FASHION

## INTRODUCTION

FASHION VODKA is proud to introduce a selection of **FASHION COCKTAILS** to be enjoyed at home or at your outings. These were created to reflect the style, glamour and luxury of FASHION VODKA in a fresh, contemporary and elegant way. Relax, and allow yourself to be treated to the **FASHION COCKTAIL** of your choice.

Enjoy our cocktails fashionably and responsibly.



# A CLASS OF ITS OWN

Every so often, a product appears on the market and instantly positions itself in a class of its own; a product of remarkable character and fine qualities; a product with the pedigree of a leader. FASHION VODKA is such a product.

Filtered through centuries of intangible heritage, FASHION VODKA breathes new life into a once closely guarded recipe dating back to vodka's 'golden era'. A recipe that was then reserved for the select few, now delivers a pleasurable vodka for connoisseurs around the world.

Incorporating the personality and core values of fashion tv (FTV™) – the largest fashion medium in the world, and a name synonymous with fashion, glamour, sophistication, beauty and luxury – FASHION VODKA appeals to those who seek and appreciate distinctive style marked by finesse, glamour and elegance in every detail.

Produced from the purest raw materials, perfected through modern technologies, and polished with aesthetic design, FASHION VODKA is destined to establish itself as the vodka of choice among cosmopolitan consumers. In terms of style and substance, taste and quality, it mirrors the desires of contemporary trendsetters.

# ANGEL'S STRAWBERRY KISS

*Romantic, Sexy & Flirty*

2cl FASHION VODKA  
Champagne as needed  
1cl Strawberry syrup  
2 Strawberries

Muddle the strawberries in the flute, add the syrup and vodka and top up slowly with champagne. Garnish with a fresh strawberry.



# CIAO BELLA

*Nostalgic images of the Italian Riviera*

2cl FASHION VODK  
1cl Campari  
2cl Bourbon  
1/2 teaspoon of honey  
1 freshly squeezed orange

Combine all ingredients into shaker with ice.  
Shake vigorously and strain into a chilled martini glass.  
Garnish with a flamed orange wedge.



# THE CAN-CAN

*So classic, so kinky, so French*

3cl FASHION VODKA

1 1/2 cl St. Germain Elderflower Liqueur

1/2 cl Dry Vermouth

Shake all ingredients with ice and fine strain into a chilled martini glass. Garnish with orange zest.



# FASHION MANGORITA

*For lovers with Latino spirit*

3cl FASHION VODKA  
1cl Cointreau  
1 Teaspoon white sugar  
1cl Lime Juice  
1cl Mango Syrup  
¼ Fresh Mango  
Ice cubes

Blend all the ingredients and serve into a chilled margarita glass. Garnish with a mango slice.



# RASPBERRY TRUFFLE MARTINI

*Creamy, silky, velvety and pearly*

3cl FASHION VODKA  
1cl White Creme de Cacao  
1cl Chambord Liqueur  
1cl Raspberry Syrup  
2cl Fresh Cream

Mix all ingredients in a cocktail shaker with ice. Strain into a chilled martini glass. Garnish with fresh raspberries.





# PINK FASHION

*so feminine... so sushi*

3cl FASHION VODKA  
3 Pieces of Lychee  
1cl Lychees Liqueur  
3cl Pomegranate juice  
1cl Vanilla Syrup  
Cubed Ice

Blend all the ingredients together with the ice and pour into a martini glass. Garnish with a pink flower.



# F CATWALK

*Long and red*

3cl FASHION VODKA  
1cl Chambord  
1cl Grand Marnier  
6-7 Fresh basil leaves  
3-4 Fresh Strawberries  
Cranberry juice as needed  
Crushed Ice

Build in glass. Muddle basil and strawberries and then add vodka, Chambord and Grand Marnier. Fill glass with crushed ice, top up with cranberry juice and stir. Garnish with 2-3 fresh basil leaves, a slice of orange.



# APPLE SIN

*Afternoon sensation*

4cl FASHION VODKA

1cl Cinnamon Syrup

1cl Vanilla Syrup

Apple Juice to top up and crushed Ice

Fill a martini glass with crushed ice, add all other ingredients and stir with a vanilla pod.



# ASIAN MOJITO

*Aromas and tastes of Asia*

3cl FASHION VODKA  
3-4 pieces of fresh lime  
12-15 Coriander leaves  
3-4 Slices of Ginger  
1 Lemon grass stick  
Long dash of lemon cordial  
Club soda to top up and ice cubes

Prepare in a highball glass. First rim the glass with sugar. Muddle the ginger and coriander leaves. Add the limes and muddle for the juices to come out. Add ice cubes to the top, pour in the lemon cordial and vodka. Cut across a lemon grass stick and bang with the muddler so that the aroma is released and use it as a stirrer as you top up with the Club soda.



# FASHION PASSION

*Red and Sexy*

3cl FASHION VODKA  
1cl Vanilla Syrup  
2 Fresh Strawberries  
1 Teaspoon Raspberries  
1 Teaspoon White Sugar  
Dash of Strawberry Liqueur  
Dash of Raspberry Liqueur  
Dash of water and ice

First rim the glass with sugar. Blend all ingredients together, pour into a tall flute. Garnish with a strawberry and an orange wedge.



# WATERMELON MARTINI

*Refreshing and Tasty*

3cl FASHION VODKA  
1cl Watermelon Syrup  
1 Teaspoon sugar  
1cl water  
4-5 pieces watermelon

In a Boston shaker muddle the sugar and the watermelon until all the juice is extracted. Add the rest of the ingredients, shake well and double strain in a cold martini glass. Garnish with watermelon cut.



# CITRUS CAIPIROSKA

*Serious, aromatic and flirty*

6cl FASHION VODKA  
1cl Mandarin Syrup  
3 small wedges fresh orange  
4 small wedges fresh mandarin  
1 Teaspoon brown sugar

Muddle all citrus pieces with sugar in a cocktail glass. Add the syrup, the crushed ice at the top and then the vodka. Serve layered and allow the drinker to mix it with its straw as it goes.



# MARILYN'S COSMO

*Glamour & Nostalgia*

3cl FASHION VODKA  
1cl Apricot Brandy  
1cl Lime Cordial  
Cranberry Juice to the top and ice cubes

Mix all ingredients in a shaker and strain in a martini glass. Garnish with a burned orange twist.





# MICHEL ADAM'S WAKE UP CALL

*Get ready to party...*

2 1/2cl FASHION VODKA

1 1/2cl Fresh lemon juice

5 drops Tabasco

One fresh oyster (optional)

Build in a shot glass with an ice cube.



# SEXY<sup>10</sup>

*For after dinner sessions...*

1 1/2cl FASHION VODKA  
1 1/2cl Chocolate Schnapps  
Sprig of mint

Build in a shot glass with an ice cube. Slap the mint and stir in the shot.



# MOJITO LONG

*Everlasting pleasure*

3cl FASHION VODKA

Half a lime in cubes

A bunch of fresh mint leaves

f 18 FASHION ACAI ENERGY DRINK

Crushed ice

Sugar rim a very long glass, add the lime cubes and top with mint leaves. Muddle well for the juice of the limes to come out and the mint to release its fragrant. Fill the glass with crushed ice, add the FASHION VODKA and top with f 18 FASHION ACAI ENERGY DRINK. Garnish with a lime ring.



# GINGER TWIST

*Never stop at one!*

3cl FASHION VODKA

1cl gingerbread syrup

4 pieces peeled cucumber

f 18 FASHION ACAI ENERGY DRINK

Ice cubes

Sugar rim a tall glass, add the cucumber with the gingerbread syrup and muddle well. Fill the glass with ice cubes and top with plenty of f 18 FASHION ACAI ENERGY DRINK. Stir slightly. Garnish with a fresh ginger slice.



# TWO IN ONE

*Wicked & longer*

3cl FASHION VODKA

2cl Amaretto

**f 88 FASHION ENERGY DRINK**

Crushed ice

In a very long glass place the Amaretto in its own shot glass. Fill the glass with crushed ice, pour in the vodka and top up with the **f 88 FASHION ENERGY DRINK**. Do not stir but drink through while Amaretto is filtering through.



# CHOCO BUBBLES

*An irresistible sweet sensation*

3cl FASHION VODKA  
1cl White choco liqueur  
Dash of chocolate sauce  
3-4 Raspberries  
10cl f 18 FASHION ACAI ENERGY DRINK

In a shaker with 10 ice cubes add the FASHION VODKA, Chocó liqueur and chocolate sauce and shake well. Drain into a Champagne glass drop in the raspberries and add the f 18 FASHION ACAI ENERGY DRINK



## **FASHION COCKTAILS** by Paris Christofides

Paris is an International traveler who conquered the lifestyle, the culture, the aromas, tastes and culinary art across the world. He is responsible for setting up the highest standards in the entertainment business and especially when it comes to Gastronomy and 'bastronomy'.

He has trained barmen to mixology and was involved in International barmen competitions. He also was the concept developer of innovative ideas across Europe and the founder of the Guru Bar chain, [www.gurubar.com](http://www.gurubar.com)



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